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Jing Daily's article entitled "The 6 Big China Luxury Trends From 2020" sheds interesting insight on young Chinese luxury consumer behaviour specifically, stating: "Today's consumers do not wait to ...

Who Are The Non-HNWI Luxury Consumers?

Despite significant progress on the counterfeit front, it's still easy for Chinese consumers to acquire any counterfeits they want. So what can brands do?

Why Chinese Consumers Buy Fake Luxury

Luxury's purpose used to be straightforward enough: to power dreams by creating social distance between the elite and the ... in Digital Analytics for Consumer Behaviour. He is also the co ...

The tension-filled world of luxury consumption

The expansion of China's luxury market reflects consumption upgrades, but the country's luxury consumers have also become younger due to the shift toward online shopping that has increased young ...

Is China's Luxury Future In Vintage?

To receive the Vogue Business China ... behaviour. These were perceived as largely positive for luxury. However, moves to restrict fintech and the buy-now-pay-later systems popular among millennial ...

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China's lending clampdown: Luxury to suffer?

Through a wide-ranging index, Julius Baer tracks prices and consumer behaviour around the world to gauge the price ... years—and even the past decade—have carried on into 2021. The luxury goods and ...

Experiential luxury is here to stay: Julius Baer

Consumer behaviour in China has evolved ... A Bain report also predicts China will become the world's largest luxury market by 2025. Consumption has become the primary driver of China's ...

5 consumption trends to watch out for in China in 2021

"There was always a rush for iPhones, European luxury bags and even ... of brand collaboration that taps into China's distinct heritage by leveraging current tastes for guochao productions, cultural ...

'Made in China' brand comes of age

one of the most surprising effects of the pandemic has been the rise of new luxury sub-segments exceeding our expectations. Even though China has gone back to work, reverberations from the ...

7 luxury sectors Chinese consumers love post-Covid

Last week, calls for the cancellation of H&M and other Western brands went out across

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Chinese social media as human rights campaigns collided with cotton sourcing and political gamesmanship. Here's ...

What Is Going On With China, Cotton and All of These Clothing Brands?

SHANGHAI – The luxury sector may be booming in China with the likes of Dior ... Yet you can notice a shift, even if it's slow, in consumer behavior that indicates that they are more and ...

Global Fast Fashion Is Flopping Hard in China

Famously reticent to disclose how many cars they sell or at what amount of profit, luxury automakers are finding it difficult lately to avoid crowing—just a little bit—about how well they did in 2020.

The pandemic is creating a 'postwar boom' for luxury carmakers

He rose to become its president at 33, making him the youngest executive to oversee and later chair one of mainland China's most powerful state broadcasters, and rub shoulders with the city's ...

Li Ruigang, the powerful Chinese media mogul in control of TVB, plots IPO in Hong Kong, US markets for US\$10 billion of assets

China's 315 Gala ... Max Mara's store in Shanghai's famed luxury mall, Plaza 66, was accused by state-owned broadcaster CCTV of using facial recognition cameras to track

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consumer behaviour, but that ...

Max Mara Called Out on China's Consumer Rights Day

Hong Kong (CNN Business)A popular annual consumer rights show in China has sparked a national ... Infiniti brand were also accused of poor behavior, such as defects with car parts or other ...

China is raising the alarm over corporate surveillance. But it's got a massive network of its own

As reported previously by WWD, the trend started in mainland China ... Luxury may be that outlet." Consumers expected to take part in revenge shopping and ultimately drive the behavior, are ...

Is 'Revenge Shopping' on the Horizon in the U.S.?

In China 5% of households took ... "Air travel is a uniquely damaging behavior, resulting in more emissions per hour than any other activity, bar starting forest fires. So, targeting climate policy at ...

Something Every Frequent Flier Should Know: You're a "Super-Emitter"

Small group taking most flights should face frequent flyer levy, says environmental charity ...

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