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Organizational behavior - Wikipedia

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In C. Cassell & G. Symon (Eds.), Essential guide to qualitative methods in organizational research (pp. 11-22). London: SAGE Publications Ltd doi: 10.4135/9781446280119.n2. King, Nigel. "Using Interviews in Qualitative Research." In Essential Guide to Qualitative Methods in Organizational Research, edited by Catherine Cassell and Gillian Symon ...

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