

FANTASIES
in
Chocolate



SAMPLING
SPONSOR
PACKET

THE
NIGHTMARE
IN
WONDERLAND

NOVEMBER 9, 2024



FANTASIES in Chocolate

How it Works:

You are highly encouraged to decorate your booth space to fit this year's "Nightmare in Wonderland" theme. All booths include pipe and drape background and side rails, with storage areas available behind booths. Every booth will receive the requested number of 6' tables with linens (See page 3). Sponsors are responsible for providing serving trays, serving utensils and any and all additional items for your booth. The GSR will provide napkins to all booths for guests.

The Awards:

Fantasies in Chocolate will be presenting the following highly coveted awards to sampling booths as voted on by attendees!

- **Best Chocolate Savory Bite**
- **Best Chocolate Sweet Treat**
- **Best Non-Chocolate Sweet Treat**
- **Best Themed Booth**
- **Favorite Adult Drink**
- **Favorite Non-Alcoholic Drink**
- **Most Creative Drink**

Items are not just limited to chocolate... you are welcome to sample anything that may appeal to chocolate connoisseurs, including breads, meats, cheeses, pastries, fruit, beverages, or any recipe that includes chocolate! We also encourage conducting culinary demonstrations, which are a great way to attract guests to your sampling booth.

Your Benefits!

- On-site event exposure for product promotion in front of more than 2,000 affluent event attendees
- Potential to have company logo highlighted in Fantasies in Chocolate social media posts leading up to the event
- The Fantasies in Chocolate website will feature a listing of all participating Sampling Sponsors with links to their websites (if applicable)
- Potential radio co-promotion with local radio stations with Sampling Sponsor mentions during ticket giveaways to the event
- Photo of your 2024 booth in the photo gallery on the Fantasies in Chocolate website after the event
- Tickets for your distribution and promotion (quantity based on your booth size chosen)

FANTASIES in Chocolate

Become a Sampling Sponsor

Booth Spaces:

Select Booth Size	Samples	Included Staff Passes	Included GA Tickets
<input type="checkbox"/> 10'x10'	1,500 minimum	4	2
<input type="checkbox"/> 10'x20'	3,000 minimum	6	4
<input type="checkbox"/> 10'x30'	5,000 minimum	8	6

CHECK ALL THAT APPLY:

- Food Samplers-- Acknowledgment of MANDATORY online Temporary Health Permit.
Application due no later than 11/01/2024
- Yes, I have a City of Reno Bus. License \$0
- No, I do NOT have a City of Reno Bus. Lic. \$40 FEE APPLIES
- Yes, I need electricity
- Yes, I would like to donate to the Silent Auction

Additional Tickets & Staff Passes Needed:

GA Tickets at \$125 each: # of: _____ = \$ _____

Staff Passes at \$50 each (limited to 2 times the amount of included staff passes): # of: _____ = \$ _____

The Deadline

Application/Payment due no later than: 10/25/2024

SEND COMPLETED PACKET TO:

Mail: Liquid Blue Events
 748 S. Meadows Pkwy., Ste. A9-275,
 Reno, NV 89521

Email: team@liquidblueevents.com

Questions: Contact: (775) 851-4444 or team@liquidblueevents.com

PAYMENTS MADE OUT TO: **LIQUID BLUE EVENTS**

Sign Up Here

Sample Sponsor space will be reserved on a first-come, first-served basis on the date the applications are received. There are limited number of spaces available. Spaces will be assigned at the sole and absolute discretion of Management.

Final Booth Size Chosen: _____ X _____

Number of Samples Available at Your Booth*: _____ *Please feel free to provide more than the minimum booth size sample requirement*

Total Number of 6' Tables Needed: _____

Yes, I would like to donate to the Silent Auction

YOUR INFORMATION:

Business Name: _____

Tax ID/E.I.N. # **(MANDATORY)**: _____

City of Reno Business License # **(MANDATORY)**: _____

Name/Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip Code _____

Cell Phone: _____ Home/Work Phone: _____

Email Address: _____

List all items that you will be sampling (ATTACH MENU IF AVAILABLE):

PAYMENT INFO: ONLY FOR UPGRADED/ADDED TICKETS/PASSES AND CITY OF RENO TEMP. BUSINESS LICENSES

Total Due: \$ _____

Check: _____ Credit Card* _____ *4.5 % charge for all credit card transactions

Make all checks payable to the **Liquid Blue Events** and mail to the address at the bottom of the page:

CC PAYMENT INFO

Name (as it appears on card) _____

Credit Card # _____

Expiration Date: _____ Billing ZIP: _____ Security Code: _____

Credit Card Type: VISA MC AMEX DISC

Authorized Applicant Signature: _____ Date: _____

Send To: Liquid Blue Events

748 S. Meadows Pkwy., Ste. A9-275

Reno, NV 89521

Contact: (775) 851-4444 or email team@liquidblueevents.com

FAX: (775) 851-4456

ALL 2024 PARTICIPANTS MUST READ AND SIGN THE FOLLOWING: MANDATORY

- 1. Exhibit Operation:** All booths must be open and staffed during the hours of FANTASIES IN CHOCOLATE. At the close of the exhibit day, the area will be cleared and no one will be permitted admission in to the venue. Management reserves the right to restrict exhibit noise level and to determine suitable methods of operation and display of materials. Sponsors agree that Management may relocate Sponsor to another space if necessary, in the sole and absolute discretion of Management.
- 2. Products and Exhibits:** No product bearing the Fantasies in Chocolate trademark, name, logo, or reference to such may be sold or distributed without written permission from Fantasies in Chocolate. Management reserves the right, in its sole and absolute discretion, to restrict the sampling or display of any item which is deemed objectionable. If, for any reason, an exhibit or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal.
- 3. Management & Dismantling:** Management reserves the right should any Sponsor's space remain unoccupied or should any space be forfeited, to use said space in any other manner. Sponsor shall be solely responsible at its own expense, for installing and dismantling its booth and all items owned by Sponsor. Any additional items rented through Management will be dismantled separately. Sponsor shall repair any such damage caused by its own such dismantling and return the space in the same condition as received.
- 4. Fire, Safety, Health & Regulations:** Sponsors agree to comply with local, city and state laws, ordinances and regulations covering fire, safety, health and all other matters. All exhibit equipment and materials will be reasonably located within the booth and protected by safety devices where necessary. Sponsors shall take all necessary fire precautions.
- 5. Sub-Letting of Space:** Sponsor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials for firms other than its own in the exhibit space without written consent from Management.
- 6. Indemnification/Release:** Management will take reasonable precautions to safeguard Sponsor's property during non-expo hours. However, Management will not be liable for loss or damage to the property from theft, fire, accident, or any other causes. By signing below, Sponsor agrees to indemnify, protect, defend and hold harmless Fantasies in Chocolate, Liquid Blue Events, Grand Sierra Resort, its officers, directors, and organizers, owners, and agents, representatives, or employees of the above from and against any and all claims, damages, costs, liens, judgments, penalties, attorneys' and consultants' fees, expenses and/or liabilities arising out of, involving, or in connection with, the occupancy of the assigned space by Sponsor, the conduct of Sponsor's business, any act, omission or neglect of Sponsor, its agents, contractors, employees or invitees, and out of any default or breach by Sponsor in the performance in a timely manner of any obligation on Sponsor's part to be performed under this agreement. In addition, the Sponsor expressly releases the aforementioned from all claims for loss, damage or injury arising from any cause whatsoever.
- 7. Insurance and Liability:** You, the Sponsor, assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Sponsor's displays, equipment, and other property brought upon the premises of the event site. ALL Sponsors will provide, unless otherwise specified, a Certificate of Insurance to Management in the amount of \$1,000,000 (one million dollars). The certificate MUST list Fantasies in Chocolate and Liquid Blue Events as "Additionally Insured". Said certificate must be received by Management or exhibitor will not be allowed to participate in the event. Management reserves the right, in Management's sole and absolute discretion, to require additional insurance based on Sponsor's permitted use of the assigned space. Under extenuating circumstances when insurance is not available, Fantasies in Chocolate and Liquid Blue Events will accept this signed document/"Hold Harmless Agreement" in lieu of insurance.
- 8. Utilities:** Electricity services are available during Fantasies in Chocolate as set forth within. Sponsors requiring said services must make prior arrangements directly with Management to utilize electrical systems and any other provided utilities which Sponsor desires. All electrical appliances and connections must be in compliance with Nevada OSHA Regulation 1910.303 (B).

Company/ Business: _____

Name: _____ Phone #: _____

Signature: _____ Date: _____

FANTASIES in Chocolate

Donate to the Silent Auction

The Silent Auction is one of the most coveted aspects of the evening. In 2024, we are bringing it back in full swing. Previous items have included weekend getaways, gift baskets, lunch/dinner gift certificates, spa packages, high-end prize packages, locally crafted goods, and much more! We encourage all Sponsors to participate. It's a great way to increase visibility and get more involved with the event. Silent Auction contributors will be recognized during the event and will be featured on the Fantasies in Chocolate website.

Enter the Silent Auction:

DONOR COMPANY: _____

CONTACT NAME: _____

TAX ID NUMBER: _____

CONTACT EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE NUMBER: _____

DONATION ITEM(s): _____ Value:\$ _____

_____ Value:\$ _____

_____ Value:\$ _____

_____ Value:\$ _____

_____ Value:\$ _____

_____ Value:\$ _____