

FANTASIES in *Chocolate*

Chamber of Magic

Sampling Packet



GRAND
SIERRA
RESORT

November 8th, 2025

FANTASIES IN CHOCOLATE.COM

FANTASIES in Chocolate

How it Works: Becoming a Sampling Booth Sponsor

Fantasies in Chocolate is Northern Nevada's premier fall event that brings together our region's best confectionary and mixology artists for one unforgettable evening of indulgence and surprises. As a Sampling Sponsor, you will showcase your creations to more than 2,000 affluent event attendees as they treat their senses to limitless chocolate creations, tantalizing libations, captivating entertainment, and immersive decor.

We solemnly swear we are up to no good with the 2025 theme, Chamber of Magic! As a Sampling Sponsor, you play a pivotal role in creating the spellbinding atmosphere that makes Fantasies in Chocolate a must-attend event. You are highly encouraged to infuse the theme into your treats and drinks and your booth decorations for your chance to win a variety of awards.

The Awards:

Fantasies in Chocolate will be presenting the following highly coveted awards to Sampling Booths as voted on by attendees!

- **The Best Chocolate Savory Bite Awards**
 - Best Chocolate Savory Bite
 - 2nd Best Chocolate Savory Bite *NEW*
- **The Chocolate Sweet Treat Awards**
 - Best Chocolate Sweet Treat
 - 2nd Best Chocolate Sweet Treat *NEW*
- **The Non-Chocolate Sweet Treat Awards**
 - Best Non-Chocolate Sweet Treat Award
 - 2nd Best Non-Chocolate Sweet Treat *NEW*
- **The Themed Booth Awards**
 - Best Themed Booth
 - 2nd Best Themed Booth *NEW*
- **The Adult Drink Awards**
 - Best Adult Drink
 - 2nd Best Adult Drink *NEW*
- **The Non-Alcoholic Drink Awards**
 - Best Non-Alcoholic Drink
 - 2nd Best Non-Alcoholic Drink *NEW*
- **The Creative Drink Awards**
 - Best Creative Drink
 - 2nd Best Creative Drink *NEW*
- ***NEW* The Non-Chocolate Savory Bite Awards**
 - Best Non-Chocolate Savory Bite
 - 2nd Best Non-Chocolate Savory Bite

Items are not just limited to chocolate - you are welcome to sample anything that may appeal to chocolate connoisseurs, including breads, meats, cheeses, pastries, fruit, beverages, or any recipe that includes chocolate! We also encourage conducting culinary demonstrations, which are a great way to attract guests to your booth.

What You Get with Your Booth:

- Pipe and drape backdrop
- Side rails
- Back storage area
- Requested number of 6' banquet tables with house linens (see page 3 for more information)
- GSR provided napkins
- Electrical services (see page 3 for more information)
- QR code sign for easy access for attendee voting

What to Bring for Your Booth:

- Serving trays
- Utensils
- Booth decorations
- Any additional items you need for your booth/samples
- Your creativity and energy!

The Benefits:

- On-site event exposure for product promotion in front of more than 2,000 affluent event attendees
- Potential to have company logo highlighted in Fantasies in Chocolate eblasts leading up to the event (2k+ subscribers)
- Potential to have company logo highlighted in Fantasies in Chocolate social media posts leading up to the event (3k+ followers/625k annual reach/1.5 million annual views)
- The Fantasies in Chocolate website will feature a listing of all participating Sampling Sponsors with links to their websites, social medias, etc. (where applicable)
- Potential radio and Grad Sierra Resort co-promotion with Sampling Sponsor mentions during pass giveaways to the event
- Potential to have a photo of your booth in the photo gallery on the Fantasies in Chocolate website after the event

FANTASIES In Chocolate

Become a Sampling Sponsor (**MUST COMPLETE**):

Booth Spaces:

<u>Booth Size</u>	<u>Sample Amount</u>	<u>Staff Passes Included</u>	<u>GA Passes Included</u>
<input type="checkbox"/> 10'x10'	1,800 Minimum	4	2
<input type="checkbox"/> 10'x20'	2,400 Minimum	6	4
<input type="checkbox"/> 10'x30'	5,000 Minimum	8	6

CHECK ALL THAT APPLY:

- ☐ **MANDATORY*** -Food Samplers - Acknowledgment of MANDATORY online Temporary Health Permit.
*Health Permit Application due no later than **10/17/2025****. Create an account on [OneNV.us](https://www.onenv.us) and apply under the Washoe County - Food Vendor Permit section
**** Late submissions will be required to pay their own permit fees through the same online system**
- ☐ Yes, I have a City of Reno Business License Bus. License #: _____
- ☐ No, I do NOT have a City of Reno Business License - **\$40 fee applies**
- ☐ Yes, I need electricity
- ☐ No, I do NOT need electricity

ADDITIONAL PASSES NEEDED:

- ☐ GA Passes at \$125 each
Amount Needed: _____ x \$125 each = \$ _____
- ☐ Staff Passes at \$50 each (**limited to 2 times the amount of Staff Passes included**)
Amount Needed: _____ x \$50 each = \$ _____

Application and Payment Due No Later Than 10/17/25

Send Checks to: Liquid Blue Events - 748 S. Meadows Pkwy., Ste. A9-275, Reno, NV 89521

Email application to team@liquidblueevents.com

PAYMENTS MADE OUT TO: LIQUID BLUE EVENTS

Contact: (775) 851-4444 or email team@liquidblueevents.com

FAX: (775) 851-4456

Sign Up Here: (MUST COMPLETE)

Sample Sponsor will be reserved on a first-come, first-served basis on the date the applications are received. There are a limited number of space available. Spaces will be assigned at the sole and absolute discretion of Management.

Booth Size Chosen: _____' x _____'

Number of Samples Available*: _____ *Please feel free to provide more than the minimum sample size requirement for your selected booth size

Total Number of 6' Tables Needed: _____

☐ Yes, I would like to donate to the Silent Auction (See Page 5)

Business Information:

Company Name: _____

Tax I.D./E.I.N. # (MANDATORY): _____

City of Reno Business License # (MANDATORY): _____

☐ I don't have one - \$40 fee applies, please add below

Contact Info: _____

Print Name: _____ Title: _____

Contact E-Mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Cell Phone: _____

Payment Information: Only for additional Passes needed and City of Reno Temporary Business License Fees

Total due: \$ _____ (Include 4.5% CC fee if paying with card)

☐ Check* *Make checks payable to: **Liquid Blue Events**

☐ Credit Card* *4.5 % charge for all credit card transactions

Name (as it appears on card): _____

Credit Card #: _____ Expiration Date: _____

Billing ZIP: _____ Security Code #: _____ Credit Card Type: **VISA MC AMEX DISC**

Authorized Applicant Signature: _____ Date: _____

Applications/Payment Deadline: 10/26/2025

Send to: Liquid Blue Events

748 S. Meadows Pkwy., Ste. A9-275, Reno, NV 89521

Questions? Contact (775) 851-4444 or team@liquidblueevents.com

PAYMENTS MADE OUT TO: LIQUID BLUE EVENTS

SAMPLING SPONSOR RULES AND REGULATIONS: **MANDATORY**

- 1. Exhibit Operation:** All booths must be open and staffed during the hours of FANTASIES IN CHOCOLATE. At the close of the exhibit day, the area will be cleared and no one will be permitted admission in to the venue. Management reserves the right to restrict exhibit noise level and to determine suitable methods of operation and display of materials. Sponsors agree that Management may relocate Sponsor to another space if necessary, in the sole and absolute discretion of Management.
- 2. Products and Exhibits:** No product bearing the Fantasies in Chocolate trademark, name, logo, or reference to such may be sold or distributed without written permission from Fantasies in Chocolate. Management reserves the right, in its sole and absolute discretion, to restrict the sampling or display of any item which is deemed objectionable. If, for any reason, an exhibit or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal.
- 3. Management & Dismantling:** Management reserves the right should any Sponsor's space remain unoccupied or should any space be forfeited, to use said space in any other manner. Sponsor shall be solely responsible at its own expense, for installing and dismantling its booth and all items owned by Sponsor. Any additional items rented through Management will be dismantled separately. Sponsor shall repair any such damage caused by its own such dismantling and return the space in the same condition as received.
- 4. Fire, Safety, Health & Regulations:** Sponsors agree to comply with local, city and state laws, ordinances and regulations covering fire, safety, health and all other matters. All exhibit equipment and materials will be reasonably located within the booth and protected by safety devices where necessary. Sponsors shall take all necessary fire precautions.
- 5. Sub-Letting of Space:** Sponsor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials for firms other than its own in the exhibit space without written consent from Management.
- 6. Indemnification/Release:** Management will take reasonable precautions to safeguard Sponsor's property during non-expo hours. However, Management will not be liable for loss or damage to the property from theft, fire, accident, or any other causes. By signing below, Sponsor agrees to indemnify, protect, defend and hold harmless Fantasies in Chocolate, Liquid Blue Events, Grand Sierra Resort, its officers, directors, and organizers, owners, and agents, representatives, or employees of the above from and against any and all claims, damages, costs, liens, judgments, penalties, attorneys' and consultants' fees, expenses and/or liabilities arising out of, involving, or in connection with, the occupancy of the assigned space by Sponsor, the conduct of Sponsor's business, any act, omission or neglect of Sponsor, its agents, contractors, employees or invitees, and out of any default or breach by Sponsor in the performance in a timely manner of any obligation on Sponsor's part to be performed under this agreement. In addition, the Sponsor expressly releases the aforementioned from all claims for loss, damage or injury arising from any cause whatsoever.
- 7. Insurance and Liability:** You, the Sponsor, assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Sponsor's displays, equipment, and other property brought upon the premises of the event site. ALL Sponsors will provide, unless otherwise specified, a Certificate of Insurance to Management in the amount of \$1,000,000 (one million dollars). The certificate MUST list Fantasies in Chocolate and Liquid Blue Events as "Additionally Insured". Said certificate must be received by Management or exhibitor will not be allowed to participate in the event. Management reserves the right, in Management's sole and absolute discretion, to require additional insurance based on Sponsor's permitted use of the assigned space. Under extenuating circumstances when insurance is not available, Fantasies in Chocolate and Liquid Blue Events will accept this signed document/"Hold Harmless Agreement" in lieu of insurance.
- 8. Utilities:** Electricity services are available during Fantasies in Chocolate as set forth within. Sponsors requiring said services must make prior arrangements directly with Management to utilize electrical systems and any other provided utilities which Sponsor desires. All electrical appliances and connections must be in compliance with Nevada OSHA Regulation 1910.303 (B).

Business: _____

Name: _____ **Phone #:** _____

Signature: _____ **Date:** _____